



2911 N Oakland Ave Milwaukee, 53211

The **DIABLO FUEGO** Challenge WAIVER

This is the “DIABLO FUEGO” Challenge in which participants must completely eat 10 diablo fuego classic wings in 15 minutes. Successful challengers will be awarded a “I Survived Dinning with the Devil” T-shirt and will be pictured on the “Wall of Flame.” No other food or beverage may be consumed during this time, and no bathroom breaks are allowed. Parental permission is required for minors, and a waiver must be acknowledged in order to take part in the challenge. All participants agree to the use of their name, voice, likeness, and city/town/village for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize The Diablo Fuego Wing Challenge. Apart from the prizes associated with being selected as a winner, Good Land Wing Co shall not be obligated to compensate you in any way for such publicity.

RULES AND GROUNDS FOR DISQUALIFICATION:

- You must complete and sign the disclaimer prior to the challenge
- You must eat 10 chicken wings in 15 minutes
- All wings must be clean of meat
- You must stay seated for the full duration of the challenge
- Contestant must hold for 5 minute after the wings are eaten.
- Participant will be timed by the Good Land Wing Co staff member.
- Participant must remove all wing meat from the bone, with the mouth only, subject to the Good Land Wing Co staff member’s discretion.
- No drinks of any kind can be consumed while participating in the Diablo Fuego Challenge.
- Other than the Diablo Fuego wings during the Diablo Fuego Challenge, Participant cannot use any other food, including, but not limited to: celery, bleu cheese or ranch dressing.
- You must eat the chicken wings off the bone (no picking the meat off)
- You must use your fingers to eat the wings
- You may not wipe the sauce off of the chicken wings
- You must not be under the influence of any substance
- You cannot start the challenge prior to the starting signal
- You cannot wipe your mouth with any form of cloth or clothing including napkins during the challenge
- You cannot go to the bathroom
- The challenge must be witnessed and timed by an authorized judge
- Once the Diablo Fuego Challenge is successfully completed, Participant must agree to have his or her photo taken and give permission to display on the Good Land Wing Co - Facebook, Instagram, twitter, and Diablo Fuego Wall of Fame.
- Vomiting will result in instant disqualification and total shame
- Remember you agreed to do the challenge. Don’t blame anyone else
- Have you made a will?
- Good Luck. You are going to need it!



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PRIZE AWARDS:

Prizes will be awarded as follows:

Contestant who eats the 10 chicken wings within the allotted time of 15 minutes and 5 minutes of burn time will receive:

- 1 “Diablo Fuego”, Dining with the Devil Challenge T-Shirt
- 1 FREE drink of their choice (Limit \$5.00 value – not redeemable for cash)
- Picture on www.GoodLandWingCo.com and associated social media sites
- MOST OF ALL BRAGGING RIGHTS

FINAL AUTHORITY:

Good Land Wing Co has sole and complete discretion regarding all contest related matters. All decisions regarding disqualification of a contestant(s) or winner(s) shall be subject to the sole and complete discretion of Good Land Wing Co Management. You can be disqualified for any reason at any time.

I AGREE TO NOT CONTEST THE OUTCOME AND ANY PART OR ASPECT OF THIS CONTEST.

ACKNOWLEDGEMENT OF RISKS AND WAIVER OF LIABILITY:

Contestant acknowledges that the wing sauce is made with pepper extract, some of the hottest peppers on earth: Bhut Jolokia or Ghost Pepper, Habanero, and other secret seasonings and spices with an extreme degree of heat. Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestant voluntarily enters The Diablo Fuego Wing Challenge and assumes all of these risks. Contestant, as a condition of entry, agrees to indemnify, defend and hold harmless Good Land Wing Co, JAB Ventures and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all claims and costs, including attorneys’ fees, relating to, arising from or in connection with participation in this contest or the receipt or use of any prize. In so doing, contestant releases and indemnifies the aforesaid entities and individuals from liability for injuries or damages of any kind arising from or in connection with participation in this contest or the receipt or use of any prize. In no event shall Good Land Wing Co be liable to a contestant for acts or omissions arising out of or related to the Challenge or that Contestant's participation in the challenge. I agree that I am taking on the challenge at my own risk and hereby certify that Good Land Wing Co and JAB Ventures Inc., its employees or affiliates will not be held responsible or liable for any injuries, damage or loss of earnings caused during or after the challenge.

I confirm that I have read the rules of the challenge and hereby promise not to cheat and will obey them throughout the challenge. I also agree that all final decisions regarding disqualification shall be subject to the sole and complete discretion of Good Land Wing Co. I certify that the information provided and my signature indicates my understanding and assumption of the risks and my voluntary participation in the challenge.

CERTIFICATION AND SIGNATURE:

I certify that the information provided is correct and that I have carefully read, understand and accept the terms of The Diablo Fuego Wing Challenge Official Contest Rules and Entry Form. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Full Name: _____

Address: _____

City, State, Zip: _____

Cell Phone: _____

Signed _____ Date of Birth _____

Email Address _____ Parental Consent _____